



MASO ANNUAL SESSION

NOVEMBER 3 - 6, 2009
BORGATA HOTEL CASINO & SPA

SPONSORSHIP OPPORTUNITIES

Platinum Level - \$20,000*

- Sponsorship of the President's Dinner Party Thursday evening for all attendees

This level includes:

- Opportunity to welcome guests to the event
- Opportunity to provide give-away during event to participants
- Complimentary upgrade and priority for premium space in exhibit hall, based on consideration of competitor placements and priority on a first-come, first-served basis of sponsorship payment received
- Up to four complimentary company personnel registrations (in addition to registrations received for exhibiting)

Gold Level - \$15,000 (each)*

- Promotional gift – distributed to all attending, containing sponsor logo
- Welcome Reception Wednesday evening for all attendees
- Lunch in Exhibit Hall Wednesday for all attendees
- Lunch in Exhibit Hall Thursday for all attendees

This level includes:

- Complimentary upgrade and priority for premium space in exhibit hall, based on consideration of competitor placements and priority on a first-come, first-served basis of sponsorship payment received
- Up to three complimentary company personnel registrations (in addition to registrations received for exhibiting)

Silver Level - \$10,000 (each)*

- President's Party entertainment Thursday evening for all attendees
- Breakfast in Exhibit Hall Wednesday for all attendees
- Breakfast in Exhibit Hall Thursday for all attendees
- Breakfast in Exhibit Hall Friday for all attendees

Bronze Level - \$5,000 (each)*

- Beverage break in Exhibit Hall Wednesday for all attendees
- Beverage break in Exhibit Hall Thursday for all attendees

Co-Sponsor*

If you're interested in a co-sponsorship, please indicate below:

- Co-sponsor (1/2 sponsorship) for _____ (Platinum, Gold, Silver, Bronze) level with another company upon approval of both companies. If you have a company willing to co-sponsor with you, please provide their information:

*Additional Benefits for each level Include:

- Sponsorship signage at the event
- Recognition in MASO newsletter as meeting sponsor if contracted and paid at print time
- Complimentary advance mailing labels/data of early-registrants (if requested through MASO office by 9/1/09)
- Recognition in registration materials if contracted and paid by April 30, 2009
- Recognition in onsite program
- Recognition at event with verbal mention during announcements
- Recognition in on-line registration available to all AAO doctors

Company Name _____ Representative's Name _____
E-mail _____ Phone # _____

Contact Anita Field at MASO for more information, or to offer your support: MASO@AssnOffices.com