DELAWARE • DISTRICT OF COLUMBIA • MARYLAND • NEW JERSEY • PENNSYLVANIA • PUERTO RICO • VIRGIN ISLANDS

THE AWARD WINNING

MASO Journal

Middle Atlantic Society of Orthodontists

2019 ADVERTISING CONTRACT

Published by: Middle Atlantic Society of Orthodontists
Editor in Chief: Dr. Robert Williams

"Award Winning MASO Journal"

Recipient of the Platinum Scroll Award from the International College of Dentists

Date: _____

Contact: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (_____) _____

Fax: (_____) _____

Email: _____

Authorized Signature: _____

ADVERTISEMENT SIZES AND RATES

Inside Positions	1X	2X
Full Page 8-1/2" W X 11" H (plus 1/8" bleed)	$1,200	$1,075
2/3 Page 7-7/8" W X 6-5/8" H	$ 900	$ 800
1/2 Page 7-7/8" W X 4-3/4" H (horizontal) or 3-3/4" W X 10" H (vertical)	$ 775	$ 700
1/3 Page 7-7/8" W X 3-1/4" H	$ 675	$ 600
1/4 Page 5-1/8" W X 3-3/4" H (horizontal) or 3-3/4" W X 5-1/8" H (vertical)	$ 550	$ 500

Cover and Premium Positions	2X
Back Cover 8-1/2" W X 7-1/4" H (plus 1/8" bleed)	$1,900
Inside Front Cover 8-1/2" W X 11" H (plus 1/8" bleed)	$1,600
Inside Back Cover 8-1/2" w X 11" h (plus 1/8" bleed)	$1,500

You are hereby authorized to insert our advertisement to occupy the space of: (check one)

☐ Full Page ☐ 2/3 page
☐ 1/2 Page ☐ 1/3 Page
☐ 1/4 Page ☐ Other

In the: ☐ Spring Issue ☐ Autumn Issue

*The deadline for advertising space and digital ads in the Autumn issue is June 30, 2019.

***Artwork** (see specifications at the bottom of the page)*

☐ Supplied on Flash drive or CD in PC format
☐ Supplied via email to maso@assnoffices.com
☐ Composition required (charge per estimate)

Cost per insertion: _____

Number of insertions per year: _____

TOTAL AMOUNT DUE: _____

PAYMENT OPTIONS:

☐ Please bill me

☐ Check Enclosed (payable to Middle Atlantic Society of Orthodontists)

☐ Charge my credit card
Card #: _____
Exp Date: _____ CCV: _____

Please send to: MASO Journal
17 S. High St. Ste. 200
Columbus, OH 43215
PH: 866-748-6276 • Fax: 614-221-1989

- The Middle Atlantic Society of Orthodontists Journal is offset printed in standard four color process with a 175 line screen. The trim size is 8-1/2"W x 11"H with a 7-7/8"W x 10-3/8"H live area.
- All supplied documents must be CYMK only - no RGB or spot colors.
- If ad is supplied as a PDF, it must be print quality (minimum of 300 dpi.) A digital output of the advertisement is recommended.
- Additional acceptable formats include: QuarkXpress 6.0, Adobe Illustrator 12.0, or Adobe Photoshop 9.0. All graphics and fonts must be supplied, including those imbedded in graphics. Please use Adobe or TrueType fonts, do not use bitmap fonts. When supplying Adobe fonts please include both screen & printer fonts. A digital output of the advertisement is recommended.
- Advertisements may be emailed to maso@assnoffices.com or burned to a CD or flash drive and mailed to MASO Journal, 17 S. High St. Ste. 200, Columbus, OH 43215.
- All additional advertisement preparation will be billed to the advertiser at $75 per hour with a minimum of $40.
- All advertisement rates listed in this contract are net. This contract is not subject to cancellation by the advertiser.
- It is agreed and understood that all copy, drawings and cuts to be included in the aforesaid advertisement be furnished by the advertiser. In the event of non-receipt of copy, the Society reserves the right to insert the most recent advertisement copy in its possession. All advertising is subject to the approval of the Middle Atlantic Society of Orthodontists Journal.